

Name: _____

Miss Crossley

__ LA Period: _____

Date: _____

20Time Project Preview Packet

Directions: Read through each of the following for the instructions to this project. You will be creating a 20Time project and pitching it to the class. Upon approval, you will work on it for about 12 weeks. We will be working on our 20Time projects on Fridays. After 12 weeks, you will present about your project to the class.

60-Second Project Pitch

In the business world, an "elevator pitch" is a quick, passionately delivered description of a product that an inventor/business owner has created. You never know when you'll be standing in line or sharing an elevator ride with a rich and powerful investor. To make the most of such an opportunity, an inventor must have an elevator pitch ready to roll at a moment's notice.

Next week, you will "pitch" your 20Time Project idea to the full class with a 60-second elevator pitch/mini-presentation.

- Your pitch **must** include:
- Your name
 - What you want to create during your 20Time Project
 - Why you chose this project (Tell a little story, perhaps?)
 - What materials/resources you'll need
 - What obstacles you anticipate and your plan to navigate those obstacles
 - Why this project is worthy of a significant investment of time
 - Graciously thank the audience for our time/consideration of your idea

Be organized with your thoughts and ready to speak passionately about your 20Time Project proposal. You will also participate in a full-class question/answer session after your pitch (a kinder, gentler Shark Tank experience of sorts), so be ready to further explain/defend your idea.

Name: _____

20Time 60-Second Pitch Rubric	Intern (Beginner, 3 pt.)	Employee (Proficient, 4 pt.)	Boss (Advanced, 5 pt.)
Project idea	Idea is interesting/fun, but seems already familiar to student. Doesn't pose a real challenge. A reasonable choice, but not the most worthwhile use of this time.	Idea is personally meaningful and will present a real challenge. A good choice that will provide a worthwhile use of this time.	Idea is epic. The project has the potential to be useful in other endeavors and/or benefit others. This idea fully embraces the innovative spirit of this assignment.
Motivation behind idea	Motivation is unclear or barely mentioned. Seems like the student is going through the motions, rather than genuinely interested.	Motivation is identified and interesting to the audience. The motivation is clear and logical, but not inspired.	Motivation is described in entertaining detail that excites the audience. It seems this project could potentially be life-changing for this person.
Thoughtfulness of plan	Understands what will be needed to accomplish this task, but answers to query questions are vague, lack detail. More research/planning needed.	Has thought through many of the resources and/or obstacles of the project and is at ease during questioning. Can answer all questions, but doesn't elaborate.	Demonstrates full knowledge by answering all audience questions with explanations and elaboration. Has clearly thought through all elements of this project.
Relevancy to language arts	Project has a clear, but thin connection to language arts. The project is really about something else with an ELA component thrown in as an after-thought.	Project has a clear and logical ELA element and will help this student sharpen a variety of reading, writing, and/or communication skills.	Project is primarily ELA-focused and will help this student develop mastery of reading, writing, and/or communication skills. Project moves beyond this classroom.
Speaking style	We can hear the student clearly, but eye contact is limited. Voice lacks drama and speaker rarely varies tone, volume, or inflection. Body language is stiff.	We can hear the student clearly and eye contact is good. Speaker attempts to vary tone, volume, or inflection of voice. Body language is relaxed.	Student draws in the audience with eye contact, an engaging, story-telling voice, and dynamic body language. Doesn't overdo any of these elements.
Enthusiasm; Professionalism	Student shows little or mixed feelings about his/her project. Audience is not excited about the proposed project because the student doesn't seem enthused.	Student shows some enthusiasm about his/her project. Audience is cautiously hopeful that the proposed project will be fruitful for the student.	Student is on fire for this project. The presentation makes us want to stop what we're doing and help the student accomplish his/her goal.

20Time Exit Ticket

1. Your name:

2. Mark an "X" on this line to show how your project is coming along:



I am drowning in a sea of uncertainty or inertia.

I'm getting things done, but I really wish I could just work on homework for other classes instead.



Awesome! I pity the fool who isn't as psyched about his project as I am about mine. I'm makin' it happen!

3. What specific steps will you take in class tomorrow to work toward your goal? How will you spend your time?

4. What resources will you need to bring to class to accomplish tomorrow's work?

5. As your guide, is there anything I can do in class tomorrow to help you? If "yes," specifically explain how I can help.

20Time Speech Assignment

Requirements:

1. You will deliver a three-to-five minute speech on your 20Time project, explaining what you did and, more importantly, what you learned from the project.

2. The speech should inform the audience about your project in an interesting way. Model your presentation after the TED Talks that we studied a few weeks ago. Your speech should be interesting, entertaining, and leave the audience feeling that we learned something valuable from your presentation.

3. Your presentation must include a visual element (Powerpoint, Google Slides, or Prezi) to help illustrate your topic and to maintain your audience's attention. The purpose of a visual aid is to add interest with charts, photos, video clips, screenshots, maps, etc. You should not read sentences directly from slides, which

will bore your audience. To prevent this, your visual aid must contain a **minimum of three slides** with a total **maximum of 50 words**, no matter how many additional slides you add. Keep in mind that any video clips will not be counted in your three-to-five minute time limit.

4. You must submit a formal outline of your speech prior to speaking. This will help you organize your presentation ahead of time and also help me follow the path of your presentation as you speak.

5. You may use one 3x5 index card during the speech to help jog your memory. Do not write complete sentences. Use only key words or phrases that will help you stay on track. No more than 30 words are allowed on the card. Be prepared to turn in your card at the conclusion of your speech.

My speech date is:

Looking for a 20Time Project idea?

Here are a few options:

1. Write a short story/opening chapter of a novel.
2. Create a blog on a topic that interests you. Post at least five entries.
3. Learn a new song and perform it before an audience. Maybe post it on YouTube, too.
4. Create a graphic novel/comic book based on a famous short story.
5. Create a stop-motion animation video based on a famous short story.
6. Write a stand-up comedy routine and perform it before an audience. Maybe post it on YouTube, too.
7. Create an interactive tour of 10 colleges that you're interested in learning more about. (A Prezi, perhaps?)
8. Research and write a magazine-style feature article on an interesting local person or event.
9. Learn to design and write a resume. Make one for yourself. Then, make one for an adult in your life.
10. Rewrite/redesign a menu for a locally owned restaurant.
11. Make an interactive map of the birth place and bio. info. of every person in this class. (A Prezi, perhaps?)
12. With permission, revamp a teacher's tired Powerpoint lecture materials and gift him/her with the fresh materials.
13. Create an illustrated children's book.
14. Plan, promote, and host a (balloon twisting/Bhangra dance/volleyball/computer coding/etc.) event for kids.
15. Research a local issue of importance to you and speak on the issue at a school board or city council meeting.
16. Write a collection of poems and enter at least two writing contests.
17. Research a famous person of interest and perform a first-person biographical sketch, including a Q&A session.
18. Create a Common Core-style writing task to be used with next year's students. (See me for a model of this.)
19. Create a how-to video on a topic of interest to you (how to French braid/how to set up a saltwater fishtank/etc.)
20. Start a small business.
21. Recreate five Pinterest-inspired items and report your results on a blog.
22. Create a short promotional video for our school and post to YouTube.
23. Make and send care packages to a worthy group of your choice (overseas soldiers/hospitalized children/etc.)
24. Memorize and perform a famous speech or monologue.
25. Write a one-act play.
26. Make a video to help beginning musicians learn to play a song on an instrument of your choice.
27. Try to break a record from the Guinness Book of World Records and document the process on a blog.
28. Take a five-day vow of silence and document your observations/findings.
29. Read and post reviews of the California Young Reader Medal (Young Adult) winners for the past five years.
30. Create a music video for your favorite song and post it online.

Some students chose to write short stories, chapters of novels, or poetry. Many others created blogs on a number of standard subjects, such as cooking, fashion, music, and sports. A surprisingly high number walked their own path, though. Below, you'll find 50 different 20Time Projects my students pursued this semester. Some projects soared, while others struggled. In the end, all were worthy ventures.

- Study on effectiveness of Accutane (acne treatment) with personal video log and interviews with patients and a dermatologist
- Create own comic book featuring lemurs in a post-apocalyptic world
- Write a serial novel/Indiana Jones fan-fiction
- Learn to crochet and document the steps on a YouTube "How To" series
- Learn basics of Latin language roots
- Film a short movie parody of *The Red Pyramid*
- Create a photography blog on different uses of perspective
- Promote and host a book club for high school students (They read Marie Lu's *Legend*)
- Experience different disabilities (blindness, deafness, immobility, etc.) and create a video series documenting the process/lessons learned
- Research Salvador Dali and create original works inspired by his style
- Launch "Humans of Amador Valley" Instagram photography channel
- Perform a trombone solo and film a tutorial video for kids
- Write a biography of a recently deceased grandfather based on family interviews
- Create a lacrosse blog and YouTube channel showing different stick moves
- Choreograph a ballet, write a program with dancer biographies, and document the rehearsal/performance process
- Choose a Pinterest craft each week to make and post results on a blog
- Make a "Do You Believe in Aliens?" YouTube channel
- Write articles and design an original fashion magazine using Adobe InDesign software
- Build an app game to help students learn their vocabulary words
- Create illustrations of all of the planets and write poems to accompany each piece of art; post the entire project in an online gallery
- Launch a teen tutoring volunteer service to help low-income elementary students
- Create a family recipe book with a vignette detailing a happy memory connected to each recipe; book will be given as Christmas gifts
- Film a short documentary on finance for teens, focusing on how to avoid college debt
- Write a short story based on the Biblical story of Esther
- Host free dance classes for children with special needs held on Saturday mornings at a local dance studio
- Write and publish an iBook on community farming
- Create a YouTube channel showing how to make different polymer clay animals and charms
- Launch a small business performing for children's parties as storybook characters; all proceeds donated to our local children's hospital
- Write, perform, and film a rap music video
- Create a solar panel phone charger and design packaging and advertising materials
- Write an article for the city newspaper advocating bicycle-friendly roadways
- Research spoken word poets; write and perform own original spoken word piece
- Create a stop-motion, hand-illustrated video on the harmful effects of pollution
- Turn a chapter of a book into a movie script
- Write a cookbook for kids with food allergies
- Create a video game based on characters from Greek mythology
- Build a blog explaining weekly NASA satellite findings to a teen audience
- Raise money to buy soccer balls for kids in Guatemala
- Design a hide-a-cube storage system that could be placed under floor tiles in new home construction
- Create a weekly newspaper following the Golden State Warriors
- Write and record a weekly podcast on bioethical issues
- Build games to help a 3-year-old child develop communication skills
- Collect eyeglasses to send to a hospital in India
- Compose, perform, and record 10 original songs for an album to be posted on iTunes
- Create a YouTube channel that demonstrates proper form of 25 wrestling moves
- Use Prezi to create an interactive tour of the Univ. of California, Berkeley campus
- Design and sew a dress; document the efforts in a YouTube video and model the final product
- Create cartoon sketches for all of our fall semester vocabulary words; post and make available as a study tool for future classes
- Interview/photograph all 33 classmates and create an interactive class yearbook
- Watch 12 classic films (two per decade from the 1940s to 1990s) and blog to a teen audience about each film's importance/influence